



To: Harold Levinson Associates (HLA) Customers
From: Jaime Wolff, Internal Audit
Date: May 3, 2018
RE: Recall Notice

This notice is to inform you that items you **may** have purchased were recalled by the manufacturer. R.J. Reynolds Vapor Company has voluntarily issued a nationwide safety recall on **VUSE VIBE products containing the VIBE Power Unit (Vibe Kits and Vibe Power Units)** after receiving consumer complaints about malfunctioning batteries causing the power unit to overheat and may create a fire risk. If you have received the product, we request that you remove the product from the shelves and segregate the product from your saleable inventory. **It is important to immediately stop selling the VUSE VIBE products listed below to consumers.** No other RJRV products are included within this voluntary recall.

The return procedures have **not** been finalized and product returns are still on hold.

Until further notice, customers should **not** return VUSE Vibe Original Kits back to their suppliers.

You will be contacted when more information is available.

| Description | HLA Item | Carton UPC | Pack UPC |
|--|----------|----------------|----------------|
| Vuse Vibe Original Kit (old packaging) | 155984 | 8 4920500778 6 | 8 4920500777 9 |
| Vuse Vibe Original Kit (current packaging) | 156489 | 8 4920501527 9 | 8 4920501526 2 |

To assist you in communicating the recall information to adult tobacco consumers that ask to purchase VUSE VIBE products, or have a question about the VUSE VIBE voluntary product recall refer to the Tear Pad and Tear Pad instructions below.



VUSE VIBE Recall
Tear Pad.pdf



VUSE Vibe Recall
Tear Pad instructions.

For any questions or concerns, please contact your HLA Sales Representative.