

Press Release

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Kashi Company Voluntarily Recalls Two Varieties of Snack Bars and Two Varieties of Bear Naked® Granola Due to Potential Health Risk After Sunflower Seed Supplier Increases Scope of Impacted Products

SOLANA BEACH, Calif., June 3, 2016 – Kashi Company is expanding its previously announced voluntary recall to include two varieties of Kashi® brand snack bars – including one product in Canada – and two varieties of Bear Naked® granola because they contain ingredients made from sunflower seeds distributed by its supplier, SunOpta, that have the potential to be contaminated with *Listeria monocytogenes*. SunOpta expanded the scope of impacted products after Kashi announced its recall in the United States on May 31.

Listeria monocytogenes can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, *Listeria* infection can cause miscarriages and stillbirths among pregnant women.

The company has received no confirmed reports of illness to date.

HOW TO IDENTIFY THE RECALLED PRODUCT

The recalled products include two varieties of Kashi® snack bars and two varieties of Bear Naked® granola. The following products, which also include those that were listed in the May 31 recall announcement, were distributed throughout the United States and Puerto Rico:

Description (Retail)	UPC Code	Size	Better If Used Before Date/Best If Used By Date
Kashi® Trail Mix Chewy Granola Bars	18627 03000	7.4 oz (6 ct)	MAR0117 or earlier
Kashi® GOLEAN® Honey Pecan Baklava Bars	18627 10474	7.95 oz (5 ct)	Jul2116; Aug0716; Sep1316
Bear Naked® Soft Baked Granola, Cinnamon + Sunflower Butter	84623 10163	11 oz	AUG 14 2016 to JAN 11 2017

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Bear Naked® Soft Baked Granola, Pepita + Hemp + Sunflower Butter	84623 10168	10.5 oz	OCT 14 2016 to DEC 04 2016
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Description (Club)	UPC Code	Size	Best If Used by Date
Kashi® Trail Mix Chewy Granola Bars	18627 10302	42 oz (35 ct)	MAR0117 or earlier
Bear Naked® Soft Baked Granola , Cinnamon + Sunflower Butter	84623 10173	26 oz	DEC 24 2016; DEC 25 2016; JAN 11 2017; JAN 12 2017; JAN 13, 2017

Description (Food Service)	UPC Code	Size	Best If Used by Date
Kashi® Trail Mix Chewy Trail Mix Granola Bars	18627 37948	14.4 oz (12 ct)	MAR0117 or earlier
Kashi® GOLEAN® Honey Pecan Baklava Bars	18627 10471	19 oz (12 ct)	Jul2116; Aug0716; Sep1316
Bear Naked® Soft Baked Granola , Cinnamon + Sunflower Butter	84623 10179	Case of 1.2 oz sample pouches	DEC 02 2016; DEC 03 2016

The following products were distributed in Canada:

Description (Retail)	UPC Code	Size	Best Before/Meilleur Avant
Kashi® Whole Grain Trail Mix Bars	0 18627 43610 2	210 g (6 ct)	2017 JA 04RE 2017 JA 05RE 2017 JA 06RE 2017 FE 10 RE
Kashi® Whole Grain Bars	0 18627 50406 1	630 g (18 ct)	2016 SE 11 EX 2016 NO 30 EX

Images of these products can be found at www.consumeralert.kashi.com. No other Kashi or Bear Naked products are impacted by this recall.

People who have purchased affected product should discard it and contact Kashi for a full refund.

Consumers in the United States and Puerto Rico can call 1-877-747-2467, Monday through Friday, 9 a.m. – 6 p.m. ET. Consumers may also contact us via <https://www.kashi.com/contact-us>.

Consumers in Canada can call 1-866-958-7884, Monday–Friday 8:30 a.m. – 4:30 p.m. ET. Consumers may also contact us via <http://www.kashi.ca/en/contact-us>.

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