

News Releases

JUL 01, 2016

General Mills expands flour recall to include additional dates from last fall

MINNEAPOLIS, Minnesota – General Mills continues to collaborate with health officials to investigate a multistate outbreak of *E. coli* O121, and is expanding its recall of *Gold Medal* flour, *Wondra* flour, and Signature Kitchens flour to include flour made earlier in the fall that may still be in consumers' pantries. The recall is being expanded due to a newly reported illness that appears to have stemmed from the consumption of raw dough or batter linked to flour produced last fall.

[Guidance from the Food and Drug Administration](#) (FDA) and the Centers for Disease Control (CDC) continues to warn that consumers should refrain from consuming any raw products made with flour. *E. coli* O121 is eliminated by heat through baking, frying, sautéing or boiling products made with flour. All surfaces, hands and utensils should be properly cleaned after contact with flour or dough.

Although most strains of *E. coli* are harmless, others can make you sick. *E. coli* O121 is a potentially deadly bacterium that can cause bloody diarrhea and dehydration. Seniors, the very young, and persons with compromised immune systems are the most susceptible to foodborne illness.

Anyone diagnosed by a physician as having an illness related to *E. coli* O121 is also urged to contact state and local public health authorities.

The recall affects the following retail flour products. It includes 8 SKUs (stock keeping units or UPC codes) of Gold Medal Flour, 1 SKU of Signature Kitchens Flour and 1 SKU of Gold Medal Wondra flour.

If you have any of the products listed below, they should be thrown away. Consumers with additional questions or requesting a replacement should contact the company at 800-230-8103. Additional recall information can also be found at generalmills.com/flour.

The specific products in the recall include:

- **13.5 ounce Gold Medal Wondra**

Package UPC 000-16000-18980

Recalled Better if Used by Dates 25FEB2017KC,
24FEB2017KC



-
- **2 pound Gold Medal All Purpose Flour**

Package UPC 000-16000-10710

Recalled Better if Used by Dates 15MAY2017KC through
24MAY2017KC, 04JUN2017KC, 05JUN2017KC,
11JUN2017KC, 12JUN2017KC, 13JUN2017KC, 14JUN2017KC

- **4.25 pound Gold Medal All Purpose Flour**

Package UPC 000-16000-12670

Recalled Better if Used by Dates 21MAY2017KC,
03JUN2017KC



- **5 pound Gold Medal All Purpose Flour**

Package UPC 000-16000-10610

Recalled Better if Used by Dates 15MAY2017KC through 24MAY2017KC

- 10 pound *Gold Medal* All Purpose Flour

Package UPC 000-16000-10410

Recalled Better if Used by Dates 16MAY2017KC through 20MAY2017KC, 05JUN2017KC

- 10 pound *Gold Medal* All Purpose Flour-Banded Pack

Package UPC 000-16000-10650

Recalled Better if Used by Dates 15MAY2017KC



-
- 5 pound *Gold Medal* Unbleached Flour

Package UPC 000-16000-19610

Recalled Better if Used by Dates 19MAY2017KC through 24MAY2017KC, 11JUN2017KC, 12JUN2017KC



- **2 pound Signature Kitchens All Purpose Flour Enriched Bleached**

Package UPC 000-21130-53000

Recalled Better if Used by Dates BB MAY 27 2017



- **2 pound Gold Medal Self Rising Flour**

Package UPC 000-16000-11710

Recalled Better if Used by Dates 09AUG2016KC,
10AUG2016KC, 16AUG2016KC, 17AUG2016KC,
06SEP2016KC, 07SEP2016KC

- **5 pound Gold Medal Self Rising Flour**

Package UPC 000-16000-11610

Recalled Better if Used by Dates 10AUG2016KC,
11AUG2016KC



General Mills Global Communications

763-764-6364

Media.line@genmills.com